



Delhi School on Political Communication

Dates: August 21-23, 2024

Venue: Jamia Millia Islamia, India

Sponsored by: Political Communication Division of the International Communication Association (ICA)

Co-host: Jindal School of Journalism and Communication, O.P. Jindal Global University, India

Coordinator: Taberez Ahmed Neyazi (National University of Singapore)

Organizing committee:

Frank Esser, University of Zurich, Switzerland

Taberez Ahmed Neyazi, National University of Singapore

Saima Saeed, Jamia Millia Islamia, India

Kunto Adi Wibowo, Universitas Padjadjaran, Jatinangor, Sumedang, Indonesia

Suruchi Mazumdar, O.P. Jindal Global University, India

Aditi Singh, O.P. Jindal Global University, India

Day 1: 21 August 2024

Venue: Taj Mahal Hotel, Number One, Maan Singh Rd, New Delhi 110011.

JGU International Academy - Mezzanine Floor (Please press M in the elevator)

6:30pm-8:30pm: Inaugural and keynote address

Chair: Suruchi Mazumdar (Jindal Global University)

6:30 – 6:40: Opening remarks, Taberez A. Neyazi (National University of Singapore)

6:40-8:00 Keynote address: Kate Kenski (University of Arizona)

Digital Communication and Conflict: How Internet Discourse Shapes Perceptions of the Political World

Day 2: 22 August 2024

Venue: University Polytechnique Auditorium

9.00 – Registration and badge pickup

9.30 – 9.40 Opening remarks: Taberez A. Neyazi (National University of Singapore)

9:40 – 11:00: keynote address

Chair: Saima Saeed (Jamia Millia Islamia)

Cherian George (Hong Kong Baptist University): Unique or Universalisable? Studying Media Politics in Asia

11:00-11:30 Tea break

11:30-1:00 Session 1: Media Analysis and Political Discourse

Chair – Saima Saeed (Jamia Millia Islamia) & Shashidhar Nanjundaiah (Mahindra University)

Pragya Yadav (National Law School of India University)

Portrayal of Political Institutions through the Media Lens: A Content Analysis of Dynamics Between Government, Society, and the Fourth Estate in Indian Democracy

Harshwardhani Sharma (Manav Rachna International Institute of Research and Studies)

Divergent Dialogues: Unravelling Agonistic Pluralism in Indian Media on BBC Documentary of PM Modi

Farhat Jahan & Dr. Rabia Noor (Islamic University of Science and Technology)

Construction of Political Opinion: A Semiotic Analysis of Editorial Cartoons in Leading English Dailies of India

Shaheena Akhter (Islamic University of Science and Technology)

Gender Differences in Political Media: An Analysis of Top English National Dailies of India

Sudeshna Devi (Independent Researcher)

Analysing the mediatized political discourse on air pollution in Delhi

1:00-2:30 Lunch break

2:30 to 4:00 Session 2: Election Studies and Voter Behavior

Chair: Radhika Kumar (Motilal Nehru College, University of Delhi) & Sunetra Sen Narayan (Indian Institute of Mass Communication, New Delhi)

Shahadat Hossain (South Asian University)

Influence of social media in the Bangladesh election: Changing of Voter attitudes

Nishtha Yadav (University of Oregon)

Decoding 2024 Indian Election Manifestos: Anti-Caste Policies and Media Discourse

Amir Ali Bhat (Islamic University of Science and Technology)

Examining Political Discourse: A Comparative Analysis of PDP and BJP's Social Media Political Language Ahead of 2024 General Elections

Ashwini Ramesh (Bengaluru City University)
Topical preference in the tweets of Indian political leaders: A case study of Lok Sabha elections, 2024

Apoorva (Manipal University Jaipur)
Decoding political rhetoric: An investigation of the strategic use of rhetoric in Modi's parliamentary speeches

4:00-4:30 Tea break

4:30-6:00 Session 3: Misinformation and Digital Media Influence

Chair: Suruchi Mazumdar (Jindal Global University) & Arulselvan Senthivel (Pondicherry University)

Anurag (University of Calgary)
Dissecting Misinformation in a Digital Vacuum: Understanding the relationship between misinformation and internet shutdowns in India

Shukrullah Aadil (Punjabi University, Patiala)
The War on Misinformation: Insights from Afghanistan Journalists

Maariyah Siddique (Aliah University, Kolkata)
Memes as an emerging tool of Political Communication: An analysis of memes in 18th Lok Sabha election campaigning

Imtiyaz Ahmad Pandow (Central University of Kashmir)
Decoding Unpolitical Posts on Instagram: A Study on Political Candidates for Lok Sabha Elections in Jammu and Kashmir

Ankita Chatterjee (Symbiosis University, Pune)
Vulnerability as Political Communication: Understanding the Making of Body as Injustice Symbol on New Media by Women Wrestlers in India

Day 3. 23 August 2024

Venue: University Polytechnique Auditorium

9:30 – 11:00 Session 4: Political Mobilization and Identity

Chair: Manisha Pathak-Shelat (MICA, Ahmedabad) & Neelam Sharma (Idaho State University)

Showkat Ahmad Jan (Central University of Tamil Nadu)
Conflict and Conflicting views: A Critical Analysis of News Discourse on the 2019 Pulwama Attack

Ghazala Yasmin (Aliah University, Kolkata)

Being Muslim in New India: Political Representation amidst Disinformation
Toolkits and Digital Hate Space

Hansani Nuwanmini Jayawickrama (University of Kelaniya)

A study of Cultural elements used in the Galle Face Struggle

Alankar Kaushik (EFLU, Shillong Campus)

Regional Language News through Digital Platforms in Assam: Challenging the
Dominant Discourse of Participation

Deshdeep Dhankhar (Centre de Sciences Humaines)

Digital Strategies for Resisting Power: Protest Movements in New India

Richa Gupta (Manipal Academy of Higher Education)

Weaving a 'We-ness': Towards a typology of digital articulations of Tulu linguistic
and regional identity

11:00-11:30 Tea break

11:30-12:30 Session 5: International Perspectives in Political Communication

Chair: Anugyan Nag (Jamia Millia Islamia) & Taberez A. Neyazi (National University of
Singapore)

Verdy Firmantoro (Universitas Brawijaya)

Political Communication from Non-Western Perspective: A Case of Indonesia
Presidency

Arshad Amanullah (Prime Ministers Museum and Library, New Delhi)

Political Discourses and Mobilization of Pasmenda Muslims in India: A Longue
Durée Perspective

Ayeshika Kaluarachchi (University of Colombo)

Political Communication in Defining Citizens' Engagement in the Aragalaya Social
Movement in Sri Lanka

Abraham Koshy (Temple University)

An Intergroup Perspective on the influence of National and Regional Identity on
Trust in the News

12:30-2:00 Lunch break

2:00-3.30 Panel Discussion: Redefining Political Communication in the Global South: Challenges and Opportunities

Chair: Taberez A. Neyazi

Participants: Saima Saeed, Suruchi Mazumdar, Arulselvan Senthivel, Shashidhar Nanjundaiah, Neelam Sharma, Radhika Kumar

Response from: Kate Kenski & Cherian George

3:30-4:00 Tea break

4:00-5:15 Closing Keynote: Rasmus K. Nielsen

Chair: Taberez A. Neyazi (National University of Singapore)

Rasmus K. Nielsen (University of Oxford) (Remote Presentation)

A post-American field of political communication research: why we need it, how we might get there, what it might help us achieve

5:20 Concluding remarks: Taberez A. Neyazi (National University of Singapore)